



Informative Research



### Less Fallout

Lower your risk by matching your prequalified borrower with the right loan program



### Instant Results

Automatically see which loan options fit each applicant the best



### Save Money

Reduce your out-of-pocket spend and prequalify before pulling a hard inquiry credit report



### Easy to Use

The applicant just texts your custom keyword to a short code to start the process

# Txt2Qual

Our new mobile-based tool instantly shows you an applicant's prequalification status - and since it posts a soft inquiry, you'll get access to a full credit profile and FICO® scores without impacting the applicant's credit score or triggering competition.

## Prequalify Borrowers in Less Than One Minute

#### CONSUMER DRIVEN

Improves the applicant's experience by putting them in the driver's seat, letting the leads come to you

#### TARGET LEADS

Customize the credit and underwriting criteria to get qualified leads and mortgage-ready borrowers

#### USER-FRIENDLY INTERFACE

With our custom Txt2Qual interface, easily identify qualified leads and prioritize which applicants to call first



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