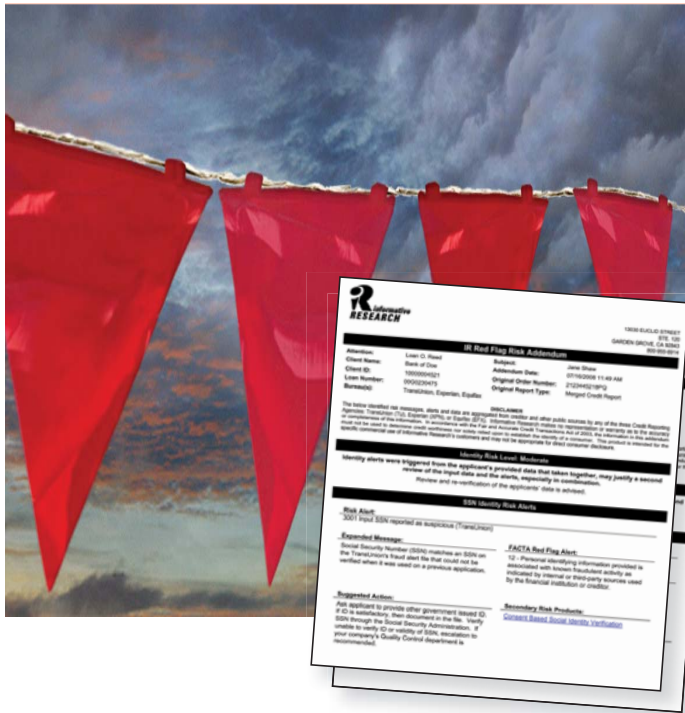


Informative Research's Red Flags Risk Platform: The Insider's Guide



Informative Research offers the industry a premier mortgage fraud solution to meet FACTA's Red Flags guidelines.

The best fraud products from TransUnion, Experian, and Equifax are combined with data mined from the consumer's credit file to fuel IR's Red Flags Risk Platform ("RFRP") and its 171 data points levered as potential fraud indicators.

RFRP is designed as a core solution to any mortgage originator's Red Flags compliance program. It elevates *identity risk detection* while at the same time minimizing *costly false positives*. Better still, customizable features allow clients to tailor RFRP to their own guidelines and controls.

Red Flag Risk Platform: *Nine Features that Make a Difference*

1. Synchronized to FACTA's Red Flag Legislation Guidelines

FACTA's Red Flag guidelines cover a wide spectrum of risk conditions, and 85% of RFRP's alerts match to the 26 FACTA conditions. This directly reinforces your FACTA Red Flag compliance program. Each triggered risk alert includes a brief summary of any corresponding FACTA rules for easy identification and reference.

2. 'Plain English' Explanations of Triggered Risk Data, and Practical 'Suggested Actions'

RFRP provides simple, plain English explanations of each alert for easy reference and clarity.

IR's 'Suggested Actions' offer real-world risk mitigation procedures specific to each alert.

3. Alerts are Prioritized by Severity

Red Flags Risk Platform displays triggered risk alerts by data type, then in order of severity according to their relation to known mortgage fraud risk. This efficiently streamlines risk mitigation.

- 28 "Name" based alerts
- 27 "Social Security Number" based alerts
- 104 "Address" based alerts
- 10 "Telephone" based alerts
- 2 "Activity" based alerts

4. Informative Research's Proprietary Scoring Logic – *Experience Based!*

RFRP employs a proprietary scoring logic built on IR's collective fraud experience. This logic calculates a specific severity rating for any of 171 possible risk alerts. Our advisory messages also reflect the implied severity within a mortgage context. As data integrity, schemes, and loss exposures change, the scoring logic is updated annually to reflect the dynamics of mortgage fraudsters.

5. Applied Mortgage Intelligence

Red Flags Risk Platform leverages Informative Research's 62+ years of mortgage only credit experience. This cumulative and proprietary knowledge combines expertise in credit data with an in-depth understanding of the causative relationships in mortgage fraud – both fraud “for housing” and “for profit.” RFRP's fraud indicators are assigned specific severity weightings, which have been validated on the front lines, using the data of known frauds from top lenders. RFRP is not a generic model - *it's specific to the mortgage industry.*

6. Comparison of Trace Data vs. Input Data

The Input vs. Trace Data summary shows any previously reported addresses or name variations. This reduces false positives and defines escalation with greater certainty. It also clarifies possible non-applicant conditions and reduces the need for SSN trace products.

7. Merges Synonymous Risk Data

Red Flag Risk Platform merges any overlapping bureau data and consolidates duplicates into one simple alert. Attributions are displayed to show which bureaus returned the synonymous data.

8. RFRP offers Customization Options to Match and Enhance Your Red Flag Policies and Procedures

Customize the “Suggested Actions”

Customize Red Flag Risk Platform to match your organization's best practices for fraud detection and escalation. RFRP can host and deliver a custom ‘Suggested Action’ for each of the 171 risk data alerts. Your Suggested Actions will then print alongside triggered risk alerts.

Customize the “Secondary Product Links”

Provide links to fraud escalation products, giving you immediate access to order the fraud detection tools of your choice.

Customize the “Advisory Thresholds”

Customize the Red Flag Risk Platform to print only the advisory messages that reach or exceed your selected risk level.

Customize its “Alert Suppression”

Suppress any individual risk alert at your choosing. Suppressed alerts will not print on the Red Flag Report, and will not be used in the report's scoring logic.

9. Ongoing Validation and Feedback:

We know that fraud losses are dynamic and unique to the strengths and weaknesses of each client. RFRP's internal scoring is stored and available for ongoing feedback to re-calibrate your Red Flags program.

Validation: Ongoing Feedback to Optimize Detection and Minimize False Positives

All control systems need a feedback process. The scoring logic in Red Flag Risk Platform was designed by analyzing confirmed known frauds from two of the top mortgage lenders in the industry.

Informative Research will work with your company's loss mitigation or underwriting departments to compare your historical RFRP data against your own loss experience to inform FACTA compliance and enhance your efforts.

For more information about Informative Research's Red Flags Risk Platform, call 1.800.473-4633, ext. 107 or visit www.informativeresearch.com.

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*The credit you need,
the connections
you want.*

As a leading provider of credit and mortgage-related information to the lending community since 1946, we apply our knowledge and experience to develop progressive technologies and build industry relationships that help you minimize risk, expedite the loan process and increase your profitability. In addition to our credit reporting services, rescoring programs and flood determination products, we offer you time- and money-saving connectivity with a growing list of lending channels in primary and secondary markets. We back our accurate, easy-to-use products with premier customer service and support. © 2008, Informative Research. Names, trademarks and copyrights of other companies, products and services are the property of their respective owners. IR-FRF03-V11-24-08