



# Credit Assure™

Bring More Business with Cutting-Edge Technology



Credit files are scanned for opportunities to optimize credit scores based on accuracy or credit management updates. Approve more borrowers, make better offers and close more loans!

“I would never have guessed that we could have done something to help this borrower. Because of Credit Assure’s upfront results, I was able to bring more business!”

- Tim Rhodes,  
Citizens Lending Group

- Automatically examines every credit report using CreditXpert® advanced technology.
- Potential score improvement conveniently placed on the cover page of every credit report.

✓ *Unmask your borrower’s potential score.*



Borrower Name: Earth, Luis

Current Score	747
Potential Improvement	+19
Potential Score	766
Opportunity Type	Credit Management
View CreditXpert Solutions	<a href="#">More...</a>

Co-Borrower Name: Susan March

Current Score	789
Potential Improvement	+17
Potential Score	806
Opportunity Type	Credit Management
View CreditXpert Solutions	<a href="#">More...</a>

Bureau		Score	Possible Opportunity	Actions Found	Available Cash	Time Frame	Opportunity Type
TransUnion	730	+20	4	\$2500	Immediate	Credit Management	Essentials™ \$
Experian	700	+35	7				What If Simulator™ \$
Equifax	690	+15	8				

## What’s the Next Step?

- Use **CreditXpert Essentials™** to identify the best combinations of actions to potentially maximize your borrower’s credit scores!



## Close More Loans!

From identifying credit potential to determining cost-effective solutions and simulating scenarios for best results, you can approve more borrowers with better terms offered and more loans closed.

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*The credit you need,  
the connections  
you want.*

As a leading provider of credit and mortgage-related information to the lending community since 1946, we apply our knowledge and experience to develop progressive technologies and build industry relationships that help you minimize risk, expedite the loan process and increase your profitability. In addition to our credit reporting services, rescoring programs and flood determination products, we offer you time- and money-saving connectivity with a growing list of lending channels in primary and secondary markets. We back our accurate, easy-to-use products with premier customer service and support. © 2008, Informative Research. Names, trademarks and copyrights of other companies, products and services are the property of their respective owners. Copyright © 2000-2008 CreditXpert Inc. All rights reserved. CreditXpert® is a registered trademark of CreditXpert Inc. Credit Assure™ and CreditXpert Essentials™ are trademarks of CreditXpert Inc. IR-FCX02-V10-13-08